

<u>Power Boost for start-ups</u>

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FREE ACCESS TO GLOBAL SPORTS DATA FEEDS FOR EARLY-STAGE START-UPS

What is acceleradar?

As a global leader in understanding and leveraging the power of sports data, Sportradar has created our Acceleradar programme to deliver on our vision of fuelling engagement and innovation in sport worldwide.

While the ideas and motivation of start-ups are often immense, the costs associated can cause many to lower their sights. To avoid having success stories stop before they ever start, Sportradar grants free access to a broad range of its products and expertise for up to one year.

Who is eligible?

Innovation happens everywhere. While early-stage start-ups from any field can take part in Acceleradar, there are certain fields of interest that align with Sportradar's innovation focus: Machine learning, artificial intelligence, natural language processing, immersive media, augmented reality, virtual reality, machine vision or blockchain – to name a few.

Other eligibility requirements include:

- Less than US\$ 150,000 in revenue
- Less than US\$ 1,000,000 in funding
- Former Sportradar customers are ineligible

Inside the acceleradar package

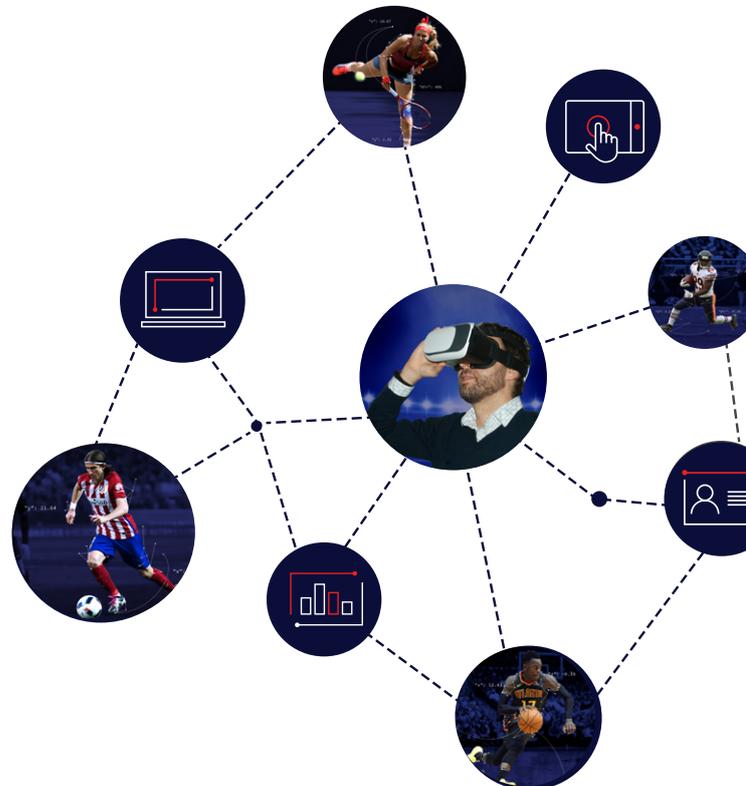
Acceleradar is more than access to data feeds. And the best part is, everything is **100% free of charge, with no equity required.**

- Sports data (up to one year)
- Coaching utilising our diverse expertise (up to four reviews)
- Opportunities from our continually growing network (VC, Partnerships, Competitions and Events)
- Technical Support (up to one hour per week)

The benefits?

At its core, Sportradar is entrepreneurial and eager to share its experience with the start-up community by supporting and partnering with companies that have complimentary products and technologies. Acceleradar members benefit from:

- Global presence and distribution channels
- Complete lifecycle of sports data (from creation to distribution), owned by Sportradar and managed with highest quality standards
- Fast and accurate sports data with a broad coverage (over 370,000 live events per year)
- Fastest push notifications on the market



accelerate.growth.together.

Contact us today to discover how Acceleradar can help you.

✉ e-mail: acceleradar@sportradar.com

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